



Your complimentary
use period has ended.
Thank you for using
PDF Complete.

[Click Here to upgrade to
Unlimited Pages and Expanded Features](#)

Critical Arts: south-north cultural and media studies

Call for Papers

Special Issue:

Consumption, Media and Culture in South Africa

Guest editors: Mehita Iqani and Bridget Kenny

(To be published in February 2015 as *Critical Arts* 28: 1)

In this special issue we will bring together a cross-section of current work on 'South African' consumption practices and media forms associated with, and shaped by, what is often dubbed as a globalised consumer culture. In so doing, we aim to contribute to, and critique, international debates on the global flow of commodities and neoliberal values, positioning South Africa as a key node for considering such issues in the 'global south'. We further intend to explore and problematize the notion of the 'global south', and examine its intersections with globalised and local forms of consumption, media and culture.

Suggested topics:

- Historical perspectives on the linkages between class and consumption in South Africa
- Intersections between race and consumption in South Africa
- Media representations and narratives about consumption, commodities or aspirational lifestyles in South Africa
- South African celebrity culture, affluence and conspicuous consumption
- South African commodities, advertisements, and brands in local-global context
- Critical perspectives on material culture(s), economic empowerment and meanings of "a better life" in the South African context
- Poverty-line consumption, low-income spending and social mobility given the high rates of unemployment South Africa
- Spatialities and geographies of consumption and inequality in South Africa
- South African youth, fashion and style subcultures in South Africa
- Intersections between gender, sexuality and consumption in South Africa

We invite paper proposals of 350 words on these or any related topics. Please submit abstracts to mehita.iqani@wits.ac.za by **30 July 2013**. Authors will be informed by **15 August** whether they will be invited to submit a full paper, and timelines will be advised thereafter.

A special writing retreat for contributors to the special issue will take place from **2-6 September 2013** near Johannesburg South Africa. Should you be interested and available to attend the writing retreat,



Your complimentary
use period has ended.
Thank you for using
PDF Complete.

[Click Here to upgrade to
Unlimited Pages and Expanded Features](#)

please indicate as much when you submit the abstract. Any enquiries can also be directed to mehita.iqani@wits.ac.za.

Critical Arts homepage:

http://ccms.ukzn.ac.za/index.php?option=com_content&task=view&id=151&Itemid=87

Notes for authors: <http://www.tandf.co.uk/journals/authors/rcrcauth.asp>

eJournals Archive (1980-1992): <http://digital.lib.msu.edu/projects/africanjournals/>

Email: criticalarts@ukzn.ac.za

Critical Arts is indexed in: Social Sciences Citation Index (SSCI) [ISI ranked]; Arts and Humanities Citation Index; Alternative Press Index; ARTBibliographies Modern; British Humanities Index; Film Literature Index; Humanities International Index; Index to South African Periodicals; International Bibliography of Social Sciences; International Bibliography of Theatre & Dance; Linguistics and Language Behavior Abstracts; M L A International Bibliography; Periodicals Index Online; R I L M Abstracts of Music Literature; Scopus.

*** Critical Arts now publishes six issues per annum**

Critical Arts: south-north cultural and media studies
c/o The Centre for Communication, Media and Society
Howard College Campus
University of KwaZulu-Natal
King George V Ave
Durban, 4001