

Dr.Eliza Govender

| | | |
|---|---|--|
| Full name: | Eliza Melissa Govender | |
| (W): | +27 31 260 4690 | |
| Email address: | govendere1@ukzn.ac.za/ elizamoodley@gmail.com | |
| Qualifications: | <p>2013: PhD (HIV Communication), CCMS University of KwaZulu Natal</p> <p>2007: MA (Health and Dev. Communication), University of KwaZulu Natal</p> <p>2003: BA (HONS) Culture, Communication and Media Studies, University of Natal</p> <p>2002: BA Media and Communications, University of Natal</p> | |
| Area of study: | Health Communication | |
| Number of Postgraduate theses supervised (Masters and Doctoral): | <p>Completed</p> <ul style="list-style-type: none"> • Londeka Mbewe (M.Soc.Sc – completed 2017): <i>Microbicide acceptability and utility study: Investigating perceptions of men and women across urban and rural settings in Durban and Nelspruit</i> • Yonela Vukapi (M.SocSc 2016): <i>“ZAZI-Know Your Strength”- A Reception Analysis of young female learner’s perceptions on contraceptive knowledge and utilisation in Umnini and Umlazi District in KwaZulu-Natal</i> • Phiwe Nota (M.SocSc 2016) <i>A comparative study of student’s attitudes, preferences and acceptance levels towards microbicide products; The Tenofovir Gel and The Ring at UKZN</i> • Celani Constance Mkhize (M.SocSc 2016): <i>Development Goals or Corporate Agendas?:Examining the perceptions of NGOs and communities towards CSR funding, a case study of CINDI HIV prevention Programme, KwaZulu-Natal.</i> • Abulele Njisane (MA - 2015): <i>Reception Analysis of Intersexions: An exploration of perceptions of risk in relation to Multiple and concurrent Partners in rural KZN</i> • Phebbie Sakarombe (MA - 2015): <i>Knowledge and perceptions of medical male circumcision as an HIV prevention procedure by white and Indian male students at the University of KwaZulu-Natal.</i> • Temitope Ogunlela (MA - 2014): <i>Women and HIV & AIDS: Perceptions of female condoms among students at UKZN, Howard college campus.</i> | <p>New/Continuing</p> <ul style="list-style-type: none"> • Mpume Gumede (M.Soc.Sc, 2016) <i>Parent/Child communication approaches on Sexual and reproductive Health</i> • Gina Coetzee (M.Soc.Sc, 2016) <i>Family planning amongst women and girls in rural/urban settings</i> • Lungelo Khanysile (M.Soc.Sc, 2016) <i>Medical Male Circumcision: Cultural influences for behaviour change</i> • Phiwe Nota (PhD, 2016) <i>An investigation into the integration of oral PrEP in Sexual and Reproductive Healthcare services in rural and urban KZN: informing HIV prevention implementation.</i> • Yonela Vuyapi (PhD, 2016) <i>Exploring youth friendly services in primary health-care clinics and its influence on non-adherence to PrEP among young women ages (18-24) in Vulindlela, KwaZulu-Natal</i> |

| | | |
|--|--|--|
| | <ul style="list-style-type: none"> Wandile Sibisi (MA, 2013): <i>Breaking Free: Exploring dialogue for collective action in the Footballers 4 Life Intervention at the Heidelberg Correctional Centre</i> | |
|--|--|--|

Publication list over the past 3 years:

- Govender, E.M., Mansoor, L.E., MacQueen, K., Abdool Karim, Q. (2017) The impact of Secrecy, Empowerment and Protection on Pre-Exposure Prophylaxis (PrEP) Adherence: Lessons from KwaZulu-Natal, South Africa. (Culture, Health and Sexuality)
- Govender, E.M., Mansoor, L.E., Abdool Karim, Q. (2016) Influences of geo-spatial location on PrEP use in South Africa: Positioning microbicides for better product uptake. *AIDS Care*, DOI: 10.1080/09540121.2016.1248349.
- Govender, E.M., Nota, P. (2016 under view). "Male supported-female initiated": Exploring the acceptability of HIV prevention technologies for women in KwaZulu-Natal, South Africa. *Critical Arts*. Forthcoming
- Govender, E.M and Reddy, S. (2016). The Only Media We Know: Empowering Young People for Social Change. *The African Communication Research Journal*. Vol 7 (1).

Refereed Journals

- Cardey, S., Govender, E., Dyll-Myklebust, L., Garforth, C. & Tomaselli, K. 2013. Entertainment-Education Theory and Practice in HIV and AIDS Communication: A South Africa / UK comparison. *Critical Arts* (Special Issue) 27(3).

Journals

- Govender, E. (2013) Rethinking education-entertainment practice in Africa. *The African Communication Research Journal*. Vol 6 (1).
- Govender, E. (2013) Working in the greyzone: Exploring Education-entertainment in Africa. *The African Communication Research Journal*. Vol 6 (1).
- Govender, E.; Dyll-Myklebust, L.; Delate, R. and Sundar, T. (2013) Social networks as a platform to discuss sexual networks: Intersexions and Facebook as catalysts for social change, *The African Communication Research Journal*. Vol 6 (1).

Refereed articles in Books

- Govender, E.M and Reddy, S. 2015. Empowering HIV+ Youth for Treatment Adherence through Entertainment Education. In Onuekwe, C., E. (eds.) *EE for Health Behaviour Change: Issue and perspectives in Africa*. Friesen Press, Inc.
- Govender, E.M., Reddy, S & Durden, E. (2014). *Higher Degree Consciousness: A Freirian approach to postgraduate study methods in the Culture, Communication and Media Studies department at the UKZN*. The Para-Academic book. Hammer on Press.

Details of research studies presently being conducted:

- 1) Co-investigator: Oral PrEP Demonstration Project (CAPRISA 084): To assess the feasibility, acceptability, uptake and patterns of use of daily, tenofovir diproxyyl fumarate + emtricitabine provided as part of SRH services to young women (and men) at risk of acquiring HIV in urban and rural KwaZulu-Natal
- 2) PI: An exploration into the perceptions and acceptability of daily dosing oral Truvada: Towards the development and implementation of a communication strategy for PrEP demand generation (Ref: HSS 0669/016) percentage effort.
- 3) PI: User Readiness for oral Pre-exposure Prophylaxis: Strengthening HIV prevention efforts in the high HIV burden district of Umgungundlovu, KwaZulu-Natal.