

College of Humanities

School of Applied Human Sciences (SAHS)

Centre for Communication, Media and Society (CCMS)

CALL FOR POSTGRADUATE SCHOLARSHIP (REWARDSCO) APPLICATIONS 2019

The Centre for Communication, Media and Society (CCMS) is a premier African postgraduate research and teaching unit in the School of Applied Human Sciences. The permanent staff cohort have PhDs, and include NRF-rated and award-winning researchers. In the past five years, the Centre has graduated 20 PhD students, 43 research Masters' students and a full cohort of Honours students in minimum time.

CCMS has maintained a track record of above-average research productivity in books and high-impact journals in three key research areas:

- (1) **Media Studies**
- (2) **Cultural Studies**
- (3) **Health Communication**

Rewardsco, a Durban-based company, is a leading provider of outsourced sales, distribution and after-sales support services to local and international clients in the finance, insurance and telecommunications sectors.

Rewardsco has committed to providing competitive scholarships to the value of R52 000 each for 4 Honours and 4 Masters students in the area of Media Studies, with a specific interest in the use of new media, social media or mobile media communication. Scholarships will be awarded based on student academic merit. Scholarship awards are conditional on acceptance and registration in the CCMS postgraduate programme. Successful applicants will conduct research as part of a broader project in CCMS.

The minimum criteria for eligibility for this scholarship are as follows:

Honours Scholarship	Masters Scholarship
Completed or about to complete a Bachelor degree with a good academic record/academic merit within the field of Humanities or Social Sciences	Completed or about to complete an Honours degree with a good academic record/academic merit within the field of Humanities or Social Sciences
Meet the minimum requirements for 2019 admission for full-time <i>Bachelor of Social Science Honours in Media, Communication and Cultural Studies</i>	Meet the minimum requirements for 2019 admission for full-time <i>Masters Social Science Media, Communication and Cultural Studies</i>
Specifically interested in research on the role of new media, social media or mobile media communication.	Specifically interested in research on the role of new media, social media or mobile media communication.
Must be a South African citizen with preference given to previously disadvantaged students.	Must be a South African citizen with preference given to previously disadvantaged students.

Must be willing to be part of any promotional publicity and media coverage for Rewardsco Sales or the University of KwaZulu-Natal.	Must be willing to be part of any promotional publicity and media coverage for Rewardsco Sales or the University of KwaZulu-Natal.
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When applying, students must include the following documents:

- Recent academic record
- CV
- Letter of motivation
- Best academic essay (for Honours students) and a one page research concept paper (for Masters students) in the area of new media, social media or mobile media communication.

All applications must be submitted by 30 November 2018 to Zola Chonco (choncoz@ukzn.ac.za). For more information, contact Ms Chonco 031 260 3865.